



**SATURDAY**  
**JULY 11<sup>TH</sup> 2026 8<sup>AM</sup>**

*ROCHESTER PLACE GOLF & RESORT  
LAKESHORE ON*

# **SPONSORSHIP PACKAGES**

# **2026**





# ABOUT US



THE FIGHT LIKE MASON FOUNDATION IS A REGISTERED CHARITY ORGANIZATION FORMED BY OURSELVES, IAIN AND CHANTELLE, PARENTS OF MASON BACON-MACRI. OUR SON MASON WAS DIAGNOSED WITH RHABDOMYOSARCOMA, A FORM OF CHILDHOOD CANCER, ON MAY 4TH 2015 AT THE AGE OF TWO. OUR SUPERHERO PASSED AWAY ON JUNE 27, 2016, AT ONLY FOUR YEARS OLD.

BEFORE HE PASSED AWAY WE MADE MASON A PROMISE... A PROMISE THAT HIS FIGHT WAS NOT YET OVER AND THAT WE WOULD FIGHT FOR ALL THE OTHER CHILDREN AFFECTED BY CHILDHOOD CANCER. WE DECIDED TO TURN OUR LIFE-SHATTERING TRAGEDY OF LOSING MASON INTO SOMETHING POSITIVE.

WE PLEDGED TO MAKE A DIFFERENCE AND TO FILL THE HOLES AND GAPS THAT WE EXPERIENCED WITH OUR OWN CHILD.

WE WILL CONTINUE TO HONOUR MASON AND PROVIDE RESEARCH FUNDING, MEDICAL EQUIPMENT, SUPPORT PROGRAMS AND VALUABLE RESOURCES TO HELP IMPROVE THE LIVES OF CHILDREN AND THEIR FAMILIES.

“ OUR MISSION IS TO IMPROVE TREATMENT, CARE, QUALITY OF LIFE AND AWARENESS OF CHILDREN DIAGNOSED WITH CHILDHOOD CANCERS.



CHANTELLE & IAIN  
MASON'S PARENTS  
& CO-FOUNDERS

LEARN MORE  
[FIGHTLIKEMASON.ORG](http://FIGHTLIKEMASON.ORG)

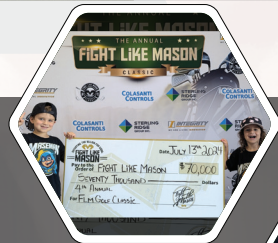




# GOLF CLASSIC

Held annually in July, our Fight Like Mason Classic brings together our community far and wide. As one of our signature events, we look forward to seeing all the great friends, local businesses and teams come together to support our childhood cancer programs and raise much needed awareness.

[WATCH LAST YEARS VIDEO](#)



## Tournament Impact

With over \$300,000 raised since 2021, your donation helps support and maintain current essential programs, benefits the expansion of existing ones and assists in creating new programs.



## Awareness

Sponsors, participants, volunteers and staff are all playing a part to raise awareness for childhood cancer and our cause. Together, we are all making the change happen.



## Community

With hundreds in attendance, this tournament provides great opportunity to showcase your business. With pre-event, event day and post event content & high quality visuals and marketing materials.



## Grassroots Support

FLM is a grassroots local charity providing compassionate support through completely unique programs and services to our fighting community.



# SPONSORSHIP OPPORTUNITIES



Click to check-out on [fightlikemason.org](http://fightlikemason.org)



Contact Iain for more info or questions.  
[iain@fightlikemason.org](mailto:iain@fightlikemason.org) 519-971-6107



## HOLE SPONSOR



- 1x Company logo / Name thank you [Printed sign at 1 x hole]
- Group social media thank you

# \$250



## BOOKLET AD



- Full Colour, high quality print.
- Included in every golfer's swag bag & given all sponsors.
- Ad provided by you

# \$300

1/2 Page (4.25 x 5.5 in)

# \$500

Full Page (8.5 x 5.5 in)



## BOTTLE HIT Putting Contest



- 1x Specialty Sign/Banner at Putting Contest
- Banner included in contest winner photos
- Logo on social media event flyer
- Accompanied complimentary booklet ad
- Logo on FLMF Classic Webpage (1x year)
- Social media group thank you

# \$1000

(1x Available)



## DINNER SPONSOR



- Large logo on entrance sponsor banner
- Logo on Dinner welcome thank you board
- Logo on social media event flyer
- Logo thank you in swag bag booklet
- Logo on FLMF Classic Webpage (1x year)
- Verbal appreciation thank you mentions
- Group social media Sponsor thank you
- Accompanied complimentary booklet ad

# \$1000

(2x available)



# CART SPONSOR

# \$1250

(2x available)

- Logo thank you on all carts for FLMF Classic
- Large logo on entrance sponsor banner
- Logo on social media event flyer
- Logo on FLMF Classic Webpage ( 1x year )
- Logo thank you in swag bag booklet
- Group Social media thank you tag
- Accompanied complimentary booklet ad



# SWAG BAG

# \$2000

(2x available)

- Logo Printed on outside of all swag bag totes
- Large logo on entrance banner
- Logo on social media event flyer
- Swag bag booklet thank you feature
- Individual social media thank you post
- Logo on FLMF Classic Webpage (1x year)
- Group social media Sponsor thank you post



# EVENT

# \$4000

(5 x available)

- Largest Company logo at top of sponsor banner
- Logo on Step + Repeat Backdrop for all Team photos
- 1x full Foursome Registration incl. dinner, lunch and drinks for 4
- Event day appreciation mentions
- Logo on FLMF Classic Webpage ( 1x year )
- Logo thank you on all marketing e-blasts (pre and post event)
- Sponsor mentions for all media releases and advertising
- Swag bag booklet thank you feature
- Largest logo on social media event flyer
- Individual social media thank you post
- Group social media Sponsor thank you post

